

PTG meeting minutes
1/16/19

1. Catholic Schools Week
 - a. Open House January 30th
 - i. Need help spreading the word beforehand (share event on social media, review the school on Google or Facebook)
 - ii. Parent ambassadors needed (Walter D'Souza volunteered), will possibly be needed to speak, some parents can just be present and available for questions.
 1. Follow up with prospective families afterwards (phone calls vs thank you cards)
 - iii. Consider reaching out to directly invite preschools in the neighborhood, parishes without schools, or other nearby elementary schools who stop at 5th grade
 - iv. Translate materials into other languages
2. Increasing Visibility for School
 - a. Sponsoring local events (Bird Park Concert, Beer Tasting at Baron's. etc)
 - i. May reach out to PTG at McKinley to see if co-sponsoring an event is doable
 - b. Farmer's Market presence
 - i. Balloons or handouts for local families
 - c. Offering Shadow Day for prospective students
 - d. Alumni Association
 - i. 75th anniversary next year, can be untapped resource for marketing and/or fundraising for school
 - e. St. Patrick's Day dinner- Mr. Wallace sponsors
 - i. Fr. Carlos wants to increase scope over the next few years and invite community to join (helps with visibility and fundraising)
3. Hospitality Board
 - a. Reach out to families via family envelope
 - b. Need refreshments for Grandparents' Day
4. Fix It Crew (official name TBD)
 - a. Meetings to be announced for any handy parent who wants to help with small projects around the school
5. Suggestions/Ideas for future meetings
 - a. Guest speakers
 - b. Representatives from high schools to help prepare students for testing and admission